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Freshman, Transfer, Overall Enrollment Up at Keuka College

KEUKA PARK, N.Y.—In terms of enrollment—total, freshman and transfer— things are looking up at Keuka College.

A total of 1,206 students (1,051 full-time, 155 part-time) enrolled for the 2004 semester, up from 1,148 a year ago and an increase of 5 percent.

New student enrollment stands at 323, a hike of 9 percent. Freshman enrollment is up slightly to 248 while transfer enrollment stands at 68, a 27 percent hike. The College also re-admitted 7 students this fall.

“The increase in enrollment can be attributed, in large part, to the work of our enrollment management team, in particularly, our hard-working counselors,” said Executive Vice President Carolanne Marquis. “Our faculty also played an important role. They are talented teachers who take a sincere interest in seeing their students succeed, from freshman orientation to graduation.”

Ninety-three percent of entering freshmen hail from New York state, although eight other states are represented—New Jersey, Pennsylvania, Virginia, North Carolina, Massachusetts, Minnesota, Vermont, and New Hampshire—and one foreign country—Jamaica.

Keuka continues to attract a number of students from area high schools, with Penn Yan leading the way with eight. Haverling (Bath) and Manchester-Shortsville each sent four students to Keuka.

The top feeder school for transfers was Finger Lakes Community College, followed by Corning Community College.

Women make up 70 percent of the freshman class.

In terms of majors, the most popular choice among freshmen and transfers was unified childhood/special education, followed by management, biology, occupational science, criminology and criminal justice, and psychology.