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Former R-News Meteorologist Philip D. Mann Named Director of Marketing

KEUKA PARK, N.Y.—Keuka College has selected Philip D. Mann, former meteorologist with Time Warner Communications *R-News*, to be its new director of marketing.

“Phil brings a wealth of experience to the position,” said Executive Vice President Carolanne Marquis. “He has taught marketing at the college level and worked various levels in the media. He also has a heritage in the area and a love for the College and its surrounding community.”

Prior to his 10-year position at *R-News*, Mann was the chief meteorologist for *KEYT-TV* in Santa Barbara, Calif., for 16 years. He was also anchor/producer/fund-raiser at *KAET-TV* (Arizona State University) and a newscaster at *KOY* (Phoenix, Ariz.).



Mann was an instructor of marketing at Lamson Business College (Phoenix, Ariz.), where he also taught courses in accounting, salesmanship, business law, and computer science. A native of Dundee and graduate of Dundee Central School, Mann got his start in broadcasting as a newscaster/general staff announcer at *WFLR* in Dundee.

“I’ve always loved and respected Keuka College, not only for the excellence in education it provides, but it’s probably one of the most beautiful campuses on the face of the earth,” said Mann.

Mann earned a bachelor of science degree in industrial management from Clarkson University. He holds a meteorology certificate from Mississippi State University, where he completed an advanced meteorology program, earning him an American Meteorological Society Seal of Approval in 1994.