



News Release

Doug Lippincott, Director of Communications
Office: (315) 279-5231 Home: (585) 346-2639
Fax: (315) 279-5281
E-mail: dlippinc@mail.keuka.edu

FOR RELEASE AFTER 12:01 A.M., FRIDAY, AUG. 20, 2004

Keuka College Checks in at No. 26 in Latest *U.S. News* College Guide

KEUKA PARK, N.Y.— In the 2005 edition of “America’s Best Colleges,” published by *U.S. News & World Report*, Keuka College is ranked No. 26 out of 68 schools in the northern comprehensive colleges—bachelor’s category.



Both the weekly edition of *U.S. News* containing the college rankings and the newsstand book, “America’s Best Colleges,” will hit newsstands Monday, Aug. 23.

“I am delighted that the *U.S. News* college guide has again recognized the quality of our students, faculty, staff, and alumni,” said College President Joseph G. Burke.

The top 35 schools in Keuka’s category were ranked and the remaining were placed in two tiers or broad groups based on their overall score.

By *U.S. News* definition, schools in the comprehensive colleges—bachelor’s category focus on undergraduate education and offer a range of degree programs—in the liberal arts, which account for fewer than half of their bachelor’s degrees, and in professional programs such as business, nursing and education. There are 324 comprehensive colleges ranked within four regions: North, South, Midwest, and West.

“Our ranking in this category reinforces our status as the national leader in experiential, hands-on learning,” said Burke. “We have struck an ideal balance between liberal arts and professional programs and have succeeded in implementing a strong experiential education component in all of them.”

The *U.S. News* rankings are based on 11 indicators of academic quality including assessment by administrators at peer institutions, average freshman retention rate, average graduation rate, percent of classes under 20 students, percent of classes with 50 students or more, student/faculty ratio, percent of faculty who are full time, freshmen in the SAT/ACT 25-75th percentile, freshmen in the top 25 percent of their high school class, acceptance rate, and the average alumni giving rate.

(more)

U.S. NEWS 2

Only six of the 68 colleges in Keuka's category had a higher average alumni giving rate.

“While the average giving rate is just one way to measure alumni satisfaction, 30 percent is way above the national average and is reflective of the quality education we provide,” said Burke. “In a recent survey of Keuka graduates, 97 percent gave their education high marks and 75 percent said their education contributed greatly to their identification of a career.”

In the northern comprehensive colleges—bachelor's category, Keuka ranked No. 8 in the percent of full-time faculty with 83.

“Our curriculum is delivered by a quality faculty who serve as excellent role models for our students,” said Burke.