



Doug Lippincott, Director of Communications
Office: (315) 279-5231 Home: (585) 742-1502
Fax: (315) 279-5281
E-mail: dlippinc@mail.keuka.edu

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Classes will be Held at Utica School of Commerce

Keuka College to Bring Accelerated M.S. Degree in Management Program to Utica

KEUKA PARK, N.Y.—Keuka College will bring its accelerated master of science degree in management program to Utica this fall.

The College recently reached an agreement with Utica School of Commerce to hold classes at the school's downtown Utica campus.

“We are delighted to bring our program to Utica,” said Gary Smith, professor of management and associate dean for professional studies and international programs. “There is no other school in the area that offers an accelerated master's program in management and we believe Utica School of Commerce, with its downtown Utica location, is the ideal site to hold classes.”



Founded in 1896, Utica School of Commerce offers various programs registered by the New York State Department of Education including business administration, administrative specialist, health services management, microcomputer technologies, legal office assistant, and several certificate programs.

With the addition of Utica, students can pursue the Keuka M.S. degree in management at seven sites in New York state. The others: Keuka Park, Syracuse (Onondaga Community College) Corning (Corning Community College), Canandaigua (Finger Lakes Community College), Elmira (Arnot-Ogden Medical Center), and Auburn (Cayuga Community College).

Keuka's program was designed with working people in mind, according to Smith.

“Since students take classes just one night per week, they don't have to sacrifice job and family responsibilities to take classes,” said Smith, who added that most students complete their degree requirements in 16 months. “Another plus of this one night-a-week format is that the management and leadership skills students acquire in class that evening can be used the next day on the job.”

According to Smith, a master's degree is often the prerequisite for promotion to upper-level management positions.

“However, many people do not see an M.B.A. as an attractive alternative because of the length of time required to complete it,” said Smith. “ Keuka’s M.S. meets the needs of supervisors and managers by focusing on leadership skills.”

Smith said Keuka faculty hold advanced degrees and “bring a wealth of experience in the business world to the classroom. Many have experience with Fortune 500 companies or running their own successful businesses.”

Smith expects Keuka’s accelerated degree offerings in Utica to grow.

“We plan to bring our bachelor’s degree program in criminal justice systems to Utica early next year,” he said.

For more information on the management or criminal justice systems programs, call (866) 255-3852.