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“History of the Vinifera Revolution” Topic of Keuka Community Luncheon

KEUKA PARK, N.Y.—John McGregor of McGregor Vineyard Winery will speak at Keuka College Thursday, Jan. 20.

McGregor will discuss the “History of the Vinifera Revolution” in the Finger Lakes and McGregor Vineyard Winery’s role in the revolution. Part of the College’s Community Luncheon Series, the program begins at noon in the Brezinsky Room of the Geiser Refectory (Dahlstrom Student Center).

McGregor spent his early years helping his parents plant and grow vinifera grapes on the east side of Keuka Lake. When he was 9, McGregor Vineyard Winery was established as one of the first wineries in the Finger Lakes devoted to the production of vinifera wines.

Today, McGregor is in charge of all aspects of management and sales at the winery, which celebrates its 25th anniversary this year. He also serves as vice president of the Keuka Lake Wine Trail.

McGregor holds a dual bachelor’s degree in anthropology and philosophy from Buffalo State College and a master’s degree in anthropology with a concentration in archaeology from Binghamton University.

Tickets are \$10.50 in advance (\$11 at the door), \$2.50 of which goes to the Penn Yan Keuka Club Scholarship Fund. The fund provides an annual scholarship to a local student attending Keuka College. Make checks payable to Keuka College and mail to: Cass Crovetti, Office of Alumni and Family Relations and Special Events, Keuka College, Keuka Park, N.Y. 14478. Seating is limited, so reservations are advised.

For reservations or more information, call (315) 279-5212.

