



News Release

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KeyBank, N.A. to Sponsor Fireworks Display July 23 at Keuka College

Public Light Show to be Preceded by Special Announcement from President Burke

KEUKA PARK, N.Y.—There will be plenty of “oohs” and “aahs” Saturday evening, July 23 on the Keuka College campus.

And not just because KeyBank, N.A. is sponsoring a spectacular fireworks show that is free and open to the public and begins at 9:30.

Prior to the light show that will originate from Point Neamo, College President Joseph G. Burke will make an announcement “that will be of great interest” to the College and local community.



“We are grateful for KeyBank’s sponsorship of the fireworks, one of the highlights of Reunion Weekend,” said Burke, who will deliver his statement at 9 p.m. under a large tent on the Norton Chapel lawn. “With hundreds of alumni returning to campus for our annual reunion and many community residents turning out for the fireworks, we view this as the ideal time to make this special announcement.”

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