



News Release

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Hypnotist Frederick Winters to Come to Keuka

KEUKA PARK, N.Y. — Hypnotist Frederick Winters will perform at Keuka College Saturday, March 11.



The show begins at 9 p.m. in the Geiser Refectory. It is free and open to the public

Winters, a certified hypnotist, has performed at colleges and businesses across the United States. His interest in hypnotherapy began as a student at Northwestern University, where he worked as an assistant to hypnotist George Vaughn Lowther. After working together for a short time, Winters started performing solo at small parties around Chicago, and later at resorts and on cruise ships.

“I have fun hypnotizing people,” said Winters. “There's no place I'd rather be than on stage entertaining a crowd. People have come up to me over the years and said, ‘I've never laughed so hard in my life.’ I can't imagine being told anything better than that.”

After earning his certification in hypnotherapy, Winters partnered with Bass/Schuler Entertainment.

“I love what I do,” said Winters. “I truly enjoy the advisers, students, and executives who work with me each day to ensure a successful show. I love demonstrating hypnosis and the powers of the human mind to anyone who will watch.”

Winters has been nominated for the National Association for Campus Activities (NACA) Campus Entertainer of the Year five years in a row. He has also produced two videos and eight self-help CDs.