

# The Arthur O. Eve Higher Education Opportunity Program

Keuka College is a private, coeducational, liberal arts college located on Keuka Lake in the Finger Lakes region of New York State, and it is the only college in Yates County. Founded in 1890, the College emphasizes hands-on, experiential learning, and since 1942 has required an annual Field Period® of each student. Accredited by the Middle States Commission on Higher Education, Keuka College offers 36 bachelor's degree programs on its home campus—many with specialized concentrations—along with 29 minors, and the opportunity for a student-designed major.

## What is HEOP?

Created in 1969 by the New York State Legislature, the Arthur O. Eve Higher Education Opportunity Program (HEOP) helps provide collegiate access to full-time students who are New York State residents. HEOP provides academic support, financial assistance and access to students who show promise for mastering college-level work, but whom otherwise may not be admitted. Students may qualify both academically and financially for HEOP.

## Academic & Financial Eligibility

### FRESHMEN

#### ACADEMIC ELIGIBILITY:

- Minimum overall average of 76
- Test optional: Keuka College is test optional, meaning that you do not have to submit your SAT/ACT test scores. However, if you have taken the SAT or ACT and feel that it may benefit your application, we encourage you to submit your scores.

#### FINANCIAL ELIGIBILITY:

- Based on family income and the number of individuals who are in your household (please refer to the chart on the back).

### TRANSFERS

#### ACADEMIC ELIGIBILITY:

- Applications are reviewed on a case-by-case basis.

#### PROGRAM ELIGIBILITY:

- To be considered for HEOP, you must have been enrolled in HEOP, EOP, SEEK, or College DISCOVERY at your previous institution.

## What Does HEOP Offer?

Visit [keuka.edu/go/heop](http://keuka.edu/go/heop) to discover the academic, financial, and social benefits of being enrolled in HEOP at Keuka College.

### PLEASE NOTE:

- HEOP freshmen are only admitted in the fall.
- A \$50 deposit is required after acceptance to secure a place in the program.
- A mandatory 4-week summer program is required for all deposited HEOP freshmen.

## Application Process

Complete the Keuka College HEOP Online Application [keuka.edu/heop-application](http://keuka.edu/heop-application)

### DUE BY MARCH 5:

- **Application:** All interested students are strongly encouraged to submit a HEOP application online. It's free to apply!
- **HEOP Data Form and Dependent Verification Worksheet:** Upon receipt of your HEOP application, you will be sent these forms which must be completed and returned immediately.

### DUE BY MARCH 19:

- **Supplemental Items:** Upon receipt of your HEOP Data Form and Dependent Verification Worksheet, you will be sent a request for additional supplemental items required to complete your application.
- **FAFSA:** Next, you must complete the Free Application for Federal Student Aid (FAFSA)

### DUE BY MARCH 31:

- **Interview:** If you meet the HEOP requirements, you will be contacted to schedule an interview. If conducted online, interviews can be scheduled before all financial items have been submitted.

## What to Submit

### FRESHMAN ADMISSIONS CHECKLIST

- Keuka College HEOP Application
- Official high school transcript
- Letter of recommendation
- HEOP data form
- Submit your Free Application for Federal Student Aid (FAFSA) online at: [studentaid.gov](http://studentaid.gov)
- Submit all requested supplemental items as directed

### TRANSFER ADMISSIONS CHECKLIST

- Keuka College HEOP Application
- Official college transcript(s) and high school transcript
- Transfer Certificate of Eligibility form
- Submit your Free Application for Federal Student Aid (FAFSA) online at: [studentaid.gov](http://studentaid.gov)
- Submit all additional financial documentation requested

## Income Guidelines

The table below lists financial eligibility requirements for HEOP admission during the 2021-22 academic year. Please visit [keuka.edu/go/HEOP](http://keuka.edu/go/HEOP) for any subsequent changes to these guidelines. In order to be eligible, a student's household income must not exceed the amount shown for the household size in the applicable category, or the student's circumstances must conform to one of the exceptions indicated.

2021-2022 ACADEMIC YEAR	
TOTAL INCOME IN 2019 CALENDAR YEAR	
<i>Number of Individuals in Household</i>	<i>Household Income</i>
1	\$23,606
2	\$31,894
3	\$40,182
4	\$48,470
5	\$56,758
6	\$65,046
7	\$73,334
8	\$81,622*
<i>*For families/households with more than 8 people, add \$8,288 for each additional person. Income guidelines are subject to change without notice.</i>	

### Income Guidelines Do Not Apply If:

- Your family is the recipient of Family Assistance or Safety Net payments through the New York State Office of Temporary and Disability Assistance; or through a county Department of Social Services; or Family Day Care payments through the New York State Office of Children and Family Assistance.
- You live with foster parents who do not provide support for college and your natural parents provide no such support.
- You are a ward of New York State or a New York State County.

### Contact Us For More Information:

#### ADMISSIONS CONTACT

Laura Tickner  
Admissions Counselor  
E-mail: [ltickner@keuka.edu](mailto:ltickner@keuka.edu)  
Call: (315) 279-5297

#### HEOP CONTACT

Larry Parker II  
HEOP Counselor  
E-mail: [heopkc@keuka.edu](mailto:heopkc@keuka.edu)  
Call: (315) 279-5877



**KEUKA COLLEGE**

OFFICE OF ADMISSIONS

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